



Contact Information:

Cheryl A. Wilson
Director of Sales and Marketing
Car-O-Liner Company, USA
248-624-5900
cwilson@car-o-liner.com

FOR IMMEDIATE RELEASE

***Car-O-Liner® Receives OEM Approval for Ford Rotunda Dealer Equipment Program
Partnership Strengthens Collision Repair Product Offerings to Ford and Lincoln Dealers***

WIXOM, MI – June 28, 2011 -- Car-O-Liner®, a leading global provider of collision repair equipment to the automotive aftermarket, is pleased to announce participation in the Ford Motor Company Rotunda program as an official approved supplier of collision repair products.

The Ford Rotunda Dealer Equipment Program is a national program, endorsed by Ford Motor Company to their dealer base, selling service and body shop repair equipment. This program provides dealers with recommended and approved equipment that Ford has tested to be effective when servicing their makes and models.

“Car-O-Liner is honored to become a supplier in the Ford Rotunda program,” said Jeff Kern, President of Car-O-Liner, The Americas. “Through our powerful partnership, we will offer access to vehicle engineering information that benefits the dealer network with timely collision repair solutions to streamline the vehicle repair process. Our company and its employees take great pride in partnering with such a well-respected organization, and we look forward to a continued, strong relationship with Ford Motor Company here in the US, and in the global marketplace.”

As an OEM approved supplier, Car-O-Liner will offer quality products to meet the needs of over 3,400 Ford and Lincoln dealership service operations across the U.S. and Canada.

About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 166,000 employees and about 70 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford's products, please visit www.ford.com.

About Car-O-Liner®

Car-O-Liner is a leading global provider of high quality, technologically advanced collision repair equipment to the automotive aftermarket. For more than 30 years, we have provided the automotive industry with assured and profitable collision repair systems, including technical development, training, and customer support. Over 45,000 Car-O-Liner Collision Repair Systems are in use worldwide. Car-O-Liner runs operations of its own in Sweden, Norway, USA, UK, France, Germany, Singapore and China and sells through local distributors in more than 70 countries. Visit www.car-o-liner.com for more information.

###